

Supporters Guide

Money Week is coming up on the 8 – 14 August 2022. Here's a handy guide on getting involved.

Tip: To get your activity in front of as many eyeballs as possible, make it sharable so we can help promote it.

Where do I start?

May – July	July – August	August
Step 1) Brainstorm	Step 2) Plan	Step 3) Make it happen
<p>With the Money Week theme now confirmed as 'Just Wondering' it is time to brainstorm ways to get involved.</p> <p>Think about the following key messages to help with the 'Just Wondering' theme</p> <ul style="list-style-type: none">✓ Any money question is a good question. It's ok to ask.✓ Lots of us are in the same boat with money worries and asking the same questions.✓ It's good to open up and talk about money issues – you'll find you're not alone.✓ Involve your whānau and trusted friends to kickstart the kōrero, ask questions – we all have so much to learn from one another.✓ We often have money questions or just make do with what our tīpuna taught us. What's an answer you'd like to pass on to your mokopuna to enable them to stand on their own feet and provide for their whanau?	<p>With Money Week getting closer, it is time to start planning your activity.</p> <ul style="list-style-type: none">✓ Have a look at the resources in the stakeholder toolkit.✓ Community organisations can apply for a share of the Money Week Community Fund to get their initiative off the ground by the 22 July.✓ Organise the detail of any events, stalls, speakers, webinars, quizzes, or blogs so they are ready to go.✓ Share your event or activity plans with us so we can promote it to New Zealanders on Sorted and help spread the word.	<p>Money Week is here and it is time to shine!</p> <p>If you are running a community event:</p> <ul style="list-style-type: none">✓ Take photos✓ Let us know here so we can promote it <p>If promoting online:</p> <ul style="list-style-type: none">✓ Use the Sorted Money Week logo and✓ Official hashtags: #SortedMoneyWeek #JustWondering✓ Tag us on social media so we can help share✓ Reference the campaign theme 'Just Wondering'✓ Reference the dates 8-14 August 2022✓ Link to the campaign webpage www.sorted.org.nz/justwondering

Tip: Think about how you can help demystify money for your customers and whānau. Are there burning money questions you can provide answers to? Is there a need or a skill you could help bridge the gap for in your community?

Take a look at some activity ideas on the next page.

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Activity ideas

Organise events	Get the word out	Involve your workplace
<p>Leverage the range of topics covered under the 'Just Wondering' theme to engage your audiences.</p> <p>Use our posters and dedicated resources to promote your event.</p> <p>Some ideas:</p> <ul style="list-style-type: none">✔ Money quiz✔ Q&A session with a guest speaker✔ Workshop to learn more about a money topic✔ Set up a kai and kōrero stall in your community - offering a free sausage sizzle or soup✔ Team up with local partners or supermarkets to create joint activities	<p>Create a social media campaign</p> <p>Engage your audience in a social media campaign use our resources or create your own. Use the hashtags #SortedMoneyWeek #JustWondering and tag us on social media using:</p> <p>Instagram: @live_sorted</p> <p>Facebook: @sorted.org.nz</p> <p>Twitter: @SortedNZ</p> <p>LinkedIn: Te Ara Ahunga Ora Retirement Commission</p> <p>Write a blog</p> <p>Engage with your audience by writing a blog. Last year Sorted published two blogs related to the Just Wondering theme:</p> <ul style="list-style-type: none">✔ Launch: Wondering about money? Stay curious.✔ Wrap up: What you were wondering: answers to your top 10 money questions <p>A topic could be the top 5 or 10 questions your customers are often #JustWondering.</p>	<p>Book a Money Bites session</p> <p>Engage your own people with Sorted at Work's 'Money Bites' series. Money Bites are one-hour facilitated sessions on a range of topics.</p> <p>We're offering Money Bites free during Money Week. Book before 5pm Friday 30 July. Demand is high, so get in quick.</p> <p><u>Click here.</u></p> <p>Use Sorted.org.nz</p> <p>If you'd like to help your people get trusted information and answers to questions during Money Week, send them to sorted.org.nz/justwondering</p>

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Tip: If you have blogs already on your website, make the most of them with a social media post by linking to the blog and using #SortedMoneyWeek.

Case study

Gisborne Budget Moni Ora partnered with Pak n Save and invited people to write down their best money tip on a post-it note. They then went into the draw to win \$250 grocery basket.

