

Conference **2026**

Impact *That* Matters

Sponsorship opportunities





Welcome

Introduction from Jane Wrightson, Retirement Commissioner



Every two years, we bring together hundreds of people from across the financial sector to connect, collaborate, and share stories and insights at the National Strategy for Financial Capability Partners' Conference. The past two, I've been fortunate enough to be part of have provided thought-provoking discussions on how we can achieve better outcomes for New Zealanders' financial wellbeing.

We had more than 300 people attend our conference in 2024, at which they had the chance to network with people from all facets of finance and hear from 30-plus speakers and panellists who are passionate about financial wellbeing. With a refreshed National Strategy in place, the 2026 *Impact That Matters Conference* will present a chance to reflect on the first year of activities and shape what's next.

We're keen to build on the success of the past two conferences but need some sector support to help us keep the ticket prices down while still offering an enhanced programme and experience. There are a number of sponsorship opportunities available and we would welcome your support.

The National Strategy is not just a document – it's a call to action for us all to work together to maximise our collective impact in helping New Zealanders. It's a testament to the power of collaboration and shared vision, driving positive change and helping create a more financially resilient nation.

Together, we can achieve much more than we can alone.

A handwritten signature in black ink, appearing to be 'Jane Wrightson'.

Jane Wrightson
Retirement Commissioner
Te Ara Ahunga Ora Retirement Commission



National Strategy *for* Financial Capability

Conference 2026

Impact *That* Matters

Empowering futures: a National Strategy for Financial Capability 2025–2027 unites more than 1000 partners with a shared vision and practical initiatives that help New Zealanders grow their money and build resilience.

The strategy partnerships brings together a breadth of organisations, including government agencies, industry bodies, banks, fintechs, insurance companies, financial advisers, financial mentors, debt solution providers, community organisations and iwi to work collectively to boost people's financial wellbeing.

Every two years, hundreds of members of the financial capability community come together at the National Strategy for Financial Capability Conference to share perspectives, plan and network.

The 2026 conference will be held over one-and-half days in May at the Aotea Centre in Tāmaki Makaurau, Auckland. It will provide the opportunity for partners to hear from thought leaders and communities across the financial capability sector and beyond, and learn more about National Strategy initiatives and the mahi going into supporting the goals of growth, resilience, collective impact, and financial education and training.

National Strategy *on a page*

Vision: Working together to help improve financial wellbeing and resilience.

Goals



Supporting people to **grow** their money



Helping build **resilience** for the unexpected



Lifting financial capability through **education** and training



Leveraging **collective impact**

Shared success/impact evaluation measures

Priorities

- More habitual savings
- Less costly debt
- Increase KiwiSaver contributions and investment
- Planning for retirement

- More emergency savings
- Relevant insurances in place
- Wills and powers of attorney in place
- Protection against frauds and scams

- Increase coordination of financial education in schools
- Provide quality online and in-person programmes for whānau, workplaces and communities
- Improve access to relevant tools, products and information, and where to go for help

- Share knowledge and what works
- Share evidence and research
- Facilitate connection
- Spotlight success
- Provide consistent, understandable, useful information

Priority audiences

Māori

Women

Pacific Peoples

Young people

Sponsorship opportunities

The 2026 National Strategy Conference provides sponsors with an opportunity to reach a diverse financial capability community.

We're planning an exciting conference that will be even bigger and better than 2024's, with an engaging programme and more inspirational speakers.

Some of the 2024 conference highlights included:

- 300-plus National Strategy partners from throughout Aotearoa
- An opening address from Minister of Commerce and Consumer Affairs
- More than 30 speakers and panellists, who offered informed insights and new perspectives on what financial capability means and how together the sector can contribute
- Keynote speakers who inspired and showcased the creative and innovative ways that financial information is reaching new audiences
- Three breakfast sessions that focused on the 2022–2024 strategy's key audiences: Māori, women and Pacific Peoples.

Why sponsor the National Strategy for Financial Capability Conference in 2026?

The shared vision for the National Strategy is: Working together to help improve financial wellbeing and resilience. The theme of the conference is *Impact That Matters*.

Demonstrate your impact by sponsoring the National Strategy conference. Sponsorship provides your organisation with the opportunity to showcase the role you're playing in the financial capability sector and how you're helping to improve New Zealanders' financial wellbeing.

There are a number of sponsorship opportunities available, including sponsoring:

- **a keynote speaker** for day one or day two, who will provide new perspectives and ideas to inspire partners
- **evening drinks**, at which attendees can network, meet new partners and reconnect with old ones
- **breakfast sessions**, the space for participants to delve into the strategy, and share best practice around measuring and communicating impact
- **the coffee cart**, where attendees can take a moment to refresh, recharge and welcome partners at the beginning of each day of the conference.





Sponsor a keynote speaker *(day one or day two)*

Investment: \$6000

Benefits: acknowledgement in the conference programmes, on the website, and in email communications and social media promoting the conference. Logo attribution in relevant presentations, on the National Strategy website and in introductory speeches.



Sponsor networking drinks

Investment: \$9000

Benefits: acknowledgement in the conference programmes, on the website, and in email communications and social media promoting conference. Logo attribution at tables, references by the MC and the opportunity to provide branded signage at the venue.



Sponsor coffee

Investment: \$8000 for both days OR sponsor first day \$5000 or second day \$3000

Benefits: acknowledgement in the conference programmes, on the website, and in email communications and social media promoting conference, plus the opportunity to provide branded signage and referenced throughout the conference as part of MC information.



Sponsor breakfast sessions

Investment: \$5000

Benefits: the opportunity to promote your organisation through promotional collateral at the conference breakfasts, plus a special mention in the programme and breakfast welcoming addresses.



Contact

For more information or to discuss these sponsorship opportunities, please get in touch with Te Ara Ahunga Ora Retirement Commission Stakeholder Lead Kate Hannah at **kate.hannah@retirement.govt.nz**.

A decorative graphic consisting of several overlapping squares in various shades of pink and magenta, arranged in a stepped, staircase-like pattern that extends from the middle of the page down to the bottom.