# Tā mātou whakatutuki mahi Our strategic framework

Our strategic framework shows what drives us as an organisation and what we are OUR STRATEGIC POU aiming to achieve. We summarise it, for simplicity, in a plan on a page. **Financial Wellbeing** WEORMED ADVOCACY TRUSTED INFORMATION **Strategic objective** Financial wellbeing is improved by a successful National Strategy for Financial Capability and engaged and diverse audiences using Sorted. **OUR PURPOSE** TĀ MĀTOU PŪTAKE **Improving financial futures** Retirement Retirement **Villages** Income **OUR VISION** Strategic objective Strategic objective Retirement income TĀ MĀTOU WHAKAKITENGA Retirement village policies are stressresidents and the A better retirement for all tested to examine industry operate within a competent if they meet the needs of a diverse and independent population, advocating regulatory system. for a fair and stable system. END COLLECTIVE IMPACT

## **OUR VALUES**



### Kia manawanui

Let Us Be Big Hearted



## E tipu, e rea

We Embrace The Best Of Both Worlds To Flourish



#### Me hoe tahi

We Paddle As One



## He taonga te pono

We Treasure Truth