

Our strategic framework

Our strategic framework sets the direction for everything we do, ensuring our efforts are concentrated where they can deliver the greatest benefit for the people we serve.

Our purpose:
Improving financial futures

Our vision:
A better retirement for all

Drivers



Information

Trusted research, content and tools



Advocacy

Champion policy reforms and improvements



Collaboration

Convene partners for coordinated impact

What we'll achieve

Retirement Income

Trusted insights and independent advice support well-informed retirement income policy

We will:

- Provide ongoing policy advice and research to government
- Address adequacy gaps for vulnerable groups
- Lead the 2028 Review of Retirement Income Policies

Success:

Government and sector stakeholders value the Commission's high-quality analysis on retirement income

Retirement Villages

Effective regulation supports good outcomes for residents and operators

We Will:

- Monitor changes to legislation and publish annual sector reports
- Provide evidence-based policy advice on regulatory effectiveness
- Provide consumers with impartial information

Success:

Increasing percentage of operators meeting core performance benchmarks

Financial Wellbeing

New Zealanders' financial wellbeing is improved by a successful National Strategy for Financial Capability, and engaged and diverse audiences using Sorted

We will:

- Continue to evolve Sorted offering to meet diverse needs and leverage technological innovations
- Coordinate cross-sector initiatives through the National Strategy for Financial Capability

Success

New Zealanders save/invest more after using Sorted, and annual National Strategy initiatives are executed

Our Values



Kia manawanui

Let us be big hearted



E tipu, e rea

We embrace the best of both worlds to flourish



Me hoe tahi

We paddle as one



He taonga te pono

We treasure truth

